

BIO - MARK MIMMS

Mark is an accomplished real estate professional with more than 30 years of corporate real estate experience.

Mark has had a passion for real estate since he was a student at the Kelley School of Business at Indiana University in Bloomington, IN. While obtaining his B.S. in Real Estate and Finance from IU, he also began his career in the industry by interning with Kentucky Fried Chicken as a Real Estate Analyst.

From there, Mark has developed his career expertise in strategic planning and site development by working with such acclaimed organizations as KFC, Carvel, Taco Bell, Upton's/HUB Distributing, Winn-Dixie, Ruth's Chris Steakhouse, and Bojangles' Chicken.

A renowned negotiator, Mark has also extensive knowledge of the development process from idealization, strategic planning, site selection, lease and purchase contract negotiations, governmental due diligence process, to construction and store opening. Cross trained in construction management and franchising sales, he possesses a wide breadth of knowledge within the industry. Mark's focus is delivering projects on time and on budget.

Mark has successfully operated his own development company MRC, LLC primarily focused on single tenant projects with Rite Aid and other national/regional brands. Mark and his wife Lynn live in the Jacksonville area with their grown children Kate and Mark, Jr. Mark enjoys spending time with his family, golf, travel, and follows Indiana and Florida University sports – Go IU and Chomp, Chomp!